



# Kick Off Meeting

## BETTER (IEE/11/845)

Brussels, 13 July 2012

**EACI** created to manage programmes under European Commission control and responsibility:



The Intelligent Energy Europe logo is shown at the top. Below it is a photograph of several compact fluorescent light bulbs (CFLs) arranged in a circle around a central green globe, symbolizing energy efficiency and sustainability.

The Eco-innovation logo, which includes a green arrow pointing up inside a circular metallic frame. Below the logo is a photograph of an industrial facility with colorful pipes and machinery, representing innovation in industry.

The Enterprise Europe Network logo, featuring a circle of yellow stars. Below it is a photograph of a globe with the text "Business Support on Your Doorstep" overlaid, indicating international business assistance.

The Marco Polo logo, which is a colorful starburst shape. Below it is a photograph of a stack of colorful shipping containers on a green boat, symbolizing trade and logistics.

**Competitiveness and Innovation Programme - CIP (2007-2013)**

<http://ec.europa.eu/eaci>

FOR A SUSTAINABLE FUTURE

# Intelligent Energy Europe



To reduce energy use and increase the share of renewable energies by:

- Creating favourable market conditions
- Shaping policy development and implementation
- Preparing the ground for investments
- Building capacities and skills
- Informing stakeholders and fostering commitment

- > **Multi-national projects (strategic & on-the-ground)**
- > **Concerted actions**
- > **ManagEnergy for RES and EE**
- > **Web portals (Build up, Covenant of Mayors, EUSEW, ELTIS, Clean vehicles)**
- > **Project development assistance ELENA**
- > **Tenders (studies, analyses)**
- > **New initiatives (Build up Skills, MLEI, ...)**

# Recent EU policy developments



- **RES Directive (2009)** – NREAPs, Cooperation Mechanisms
- **EU Infrastructure package (Nov 2010)**
- **Energy 2020** - Strategy for competitive, sustainable and secure energy (Nov 2010)
- **Energy Roadmap 2050 (Dec 2011)**
- **Renewable Energy: a major player in the European energy market COM(2012) 271 final (Jun 2012)**
- **EU electricity market policy**
- **EU neighbourhood policy**
- ....

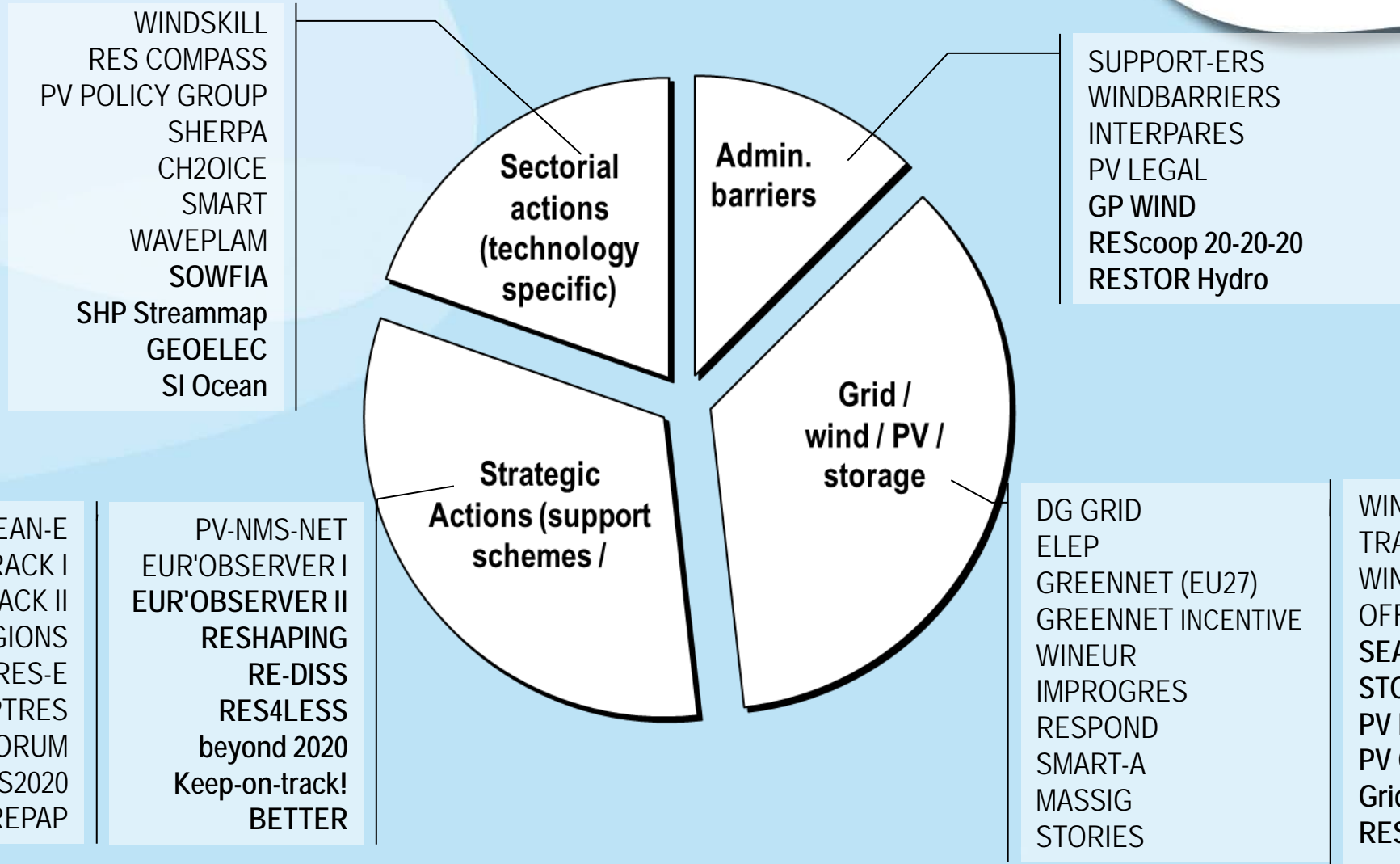
# I. IEE RES-E projects

## Overview

Total projects **56**

Ongoing 20

Closed 36



*in bold* → **ongoing** projects

IEE projects database: <http://www.eaci-projects.eu/iee/page/Page.jsp>

## “Bringing Europe and Third countries closer together through renewable Energies”

- Grant Agreement No: **IEE/11/845/SI2.616378**
- Duration: **30** months (from **01/07/2012**)
- 9 partners
- Total eligible costs: **2 002 389 €** - IEE contribution: **1 501 791 €**
- The core objective: *to assess, through case studies, stakeholders involvement and integrated analysis, to what extent cooperation with third countries can help Europe achieve its RES targets in 2020 and beyond, trigger the deployment of RES electricity projects in third countries and create synergies and win-win circumstances for all involved parties.*

# To Do list !



## ✓ **Advisory Board** (*Representatives from target groups*)

- ✓ decision makers
- ✓ energy regulators
- ✓ TSOs
- ✓ electricity and renewable industry associations
- ✓ Investors / financial institutions
- ✓ International initiatives

## ✓ **Deliverables:**

- ✓ **Conclusions for Policy Makers in EU, Member States, and 3rd countries**
- ✓ **Practical guidelines, framework agreements and recommendations for:**
  - ✓ **Project developers**
  - ✓ **Financial institutions**



- ✓ **Action focused – not an academic study !**
- ✓ **Public and Private sector market actors must be fully involved**
- ✓ **Tasks must bring added value compared with existing actions**
- ✓ **Inter-dependencies between WPs must be well managed**
- ✓ **Communication strategy - start early, and discuss with :**
  - *EU Member State and 3<sup>rd</sup> Country authorities (policy makers)*
  - *Project developers*
  - *Financing institutions*
  - *Other stakeholders*
- ✓ **Performance Indicators are important management tools**

# Closing remarks



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EUROPE  
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- ✓ **IEE support is more than a grant**
- ✓ **BETTER consortium is responsible**
- ✓ **Advisory Board is a powerful tool – use it !**
- ✓ **Good luck !!**